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Area of research: Intellectual Property Law,

Business Law, Franchising, Trade Competition Law

EDUCATION

- LL.M., Southern Methodist University, USA, 2013
- LL.M. (International Program), Assumption University, Thailand, 2010
- LL.B., Assumption University, Thailand, 2008

Pitchaya is a lecturer at Thomas Aquinas School of Law, Assumption University, for more than 10 years. She obtained both her LL.B. and LL.M. in Business Law from Assumption University, and her LL.M. in Comparative and International Law from Dedman School of Law, Southern Methodist University (SMU), Dallas, Texas. A. Pitchaya has interest in intellectual property, franchising, and trade competition with her life experience in the US for many years.

PUBLICATION

Others:

“ Application of Reverse Engineering as Fair Use Exceptions” (in English) , Assumption University Institutional Repository (2010)

